



sterling caravans 2004



THE NEW 2004 STERLING CARAVANS RANGE IS HERE TO INSPIRE YOUR HOLIDAY DREAMS. FROM THE COZY 2-BEDDER TO THE SPACIOUS 4-BEDDER, WE HAVE THE PERFECT CARAVAN FOR EVERYONE. WITH MODERN INTERIORS, FULL KITCHENS, AND BATHS, YOU CAN ENJOY THE COMFORTS OF HOME ON WHEELS. AND WITH STERLING'S REPUTATION FOR RELIABILITY AND SERVICE, YOU CAN ENJOY THE TRAVEL TOO. VISIT US TODAY TO SEE THE FULL RANGE AND BOOK YOUR HOLIDAY.

experience
the world...

Bursting with Scandinavian style and packed with exciting new features and layouts across all ranges, the trend-setting Sterling range offers all-new Eccles and Eccles Elite ranges for 2004. An outstanding specification includes new wider bodyshells, stylish alloy wheels, sumptuous soft furnishings, and a host of innovative new layouts. The entry level Europa builds on its successful redesign last year by adding further features and two new layouts.

The three distinctive ranges are designed and built with the utmost care, using a winning combination of traditional craftsmanship and the latest computer technology. Peace of mind comes as part of the Sterling package, with the market-leading SuperCare aftersales service and 3 year SuperSure manufacturer's warranty, designed to make the ownership of your new tourer enjoyable and trouble-free.

Sterling has an active owners club, open to all purchasers of Sterling tourers. Full details can be found by logging onto www.sterlingcaravanowners.co.uk



All Sterling models have been certified by the National Caravan Council for compliance with stringent European Standards, British Legislation and industry set Codes of Practice specifically relating to health and safety issues. The approval process covers the testing and inspection of critical areas of the product from fire safety, weights and dimensions, to gas, electrics and ventilation. Every Sterling caravan carries the "NCC Approved Caravan" badge. The NCC also conduct unannounced inspections at the Sterling factory to ensure continued compliance. NCC Approval gives you peace of mind that your caravan is legal and safe.

elegant
exterior



Europa

The Europa has a distinctive new look for 2004 and cleverly combines style, safety and security. A sleek white bodyshell and colourful graphics belie the caravan's price bracket, whilst an AKS stabiliser comes as standard to facilitate safer towing. With new features such as a spare wheel and tyre on a handy underslung carrier, which makes room for a gas regulator on the bulkhead, and a heavy duty jockey wheel, the new Europa offers quality touring at an affordable price.

elegant
exterior



Eccles

Sterling have completely redesigned the Eccles range for 2004, introducing exciting new layouts and scores of new features. Stepping up its already impressive external specification, the Eccles offers an all-new glacier white bodyshell and reshaped front panel which boasts special shaped windows. A new GRP rear panel offers a sleek, strong finish and modern light clusters. Blue and gold graphics, polished alloy wheels and new styled ABS wheel spats all make for a truly stunning exterior.

elegant
exterior



Eccles Elite

The critically-acclaimed Sterling Eccles Elite range also sees a dramatic and total redesign for 2004. The distinctive, modern exterior has been extensively updated and upgraded with a white bodyshell giving a fresh new look. Colourful new graphics, restyled alloy wheels and stylish new ABS wheel spats complete the overall appearance of style, elegance, and attention to detail. A sophisticated new remote control alarm is operated from a simple car style key fob, for added security.

relax in
comfort

Europa

Inspired by contemporary, Scandinavian design, expert interior designers have created a unique and trend-setting style for the Europa range. Pale Locarno Apple wood and fashionable cream and peach fabrics combine with state-of-the-art appliances and innovative layouts to provide high quality, modern and chic accommodation.



Europa 520



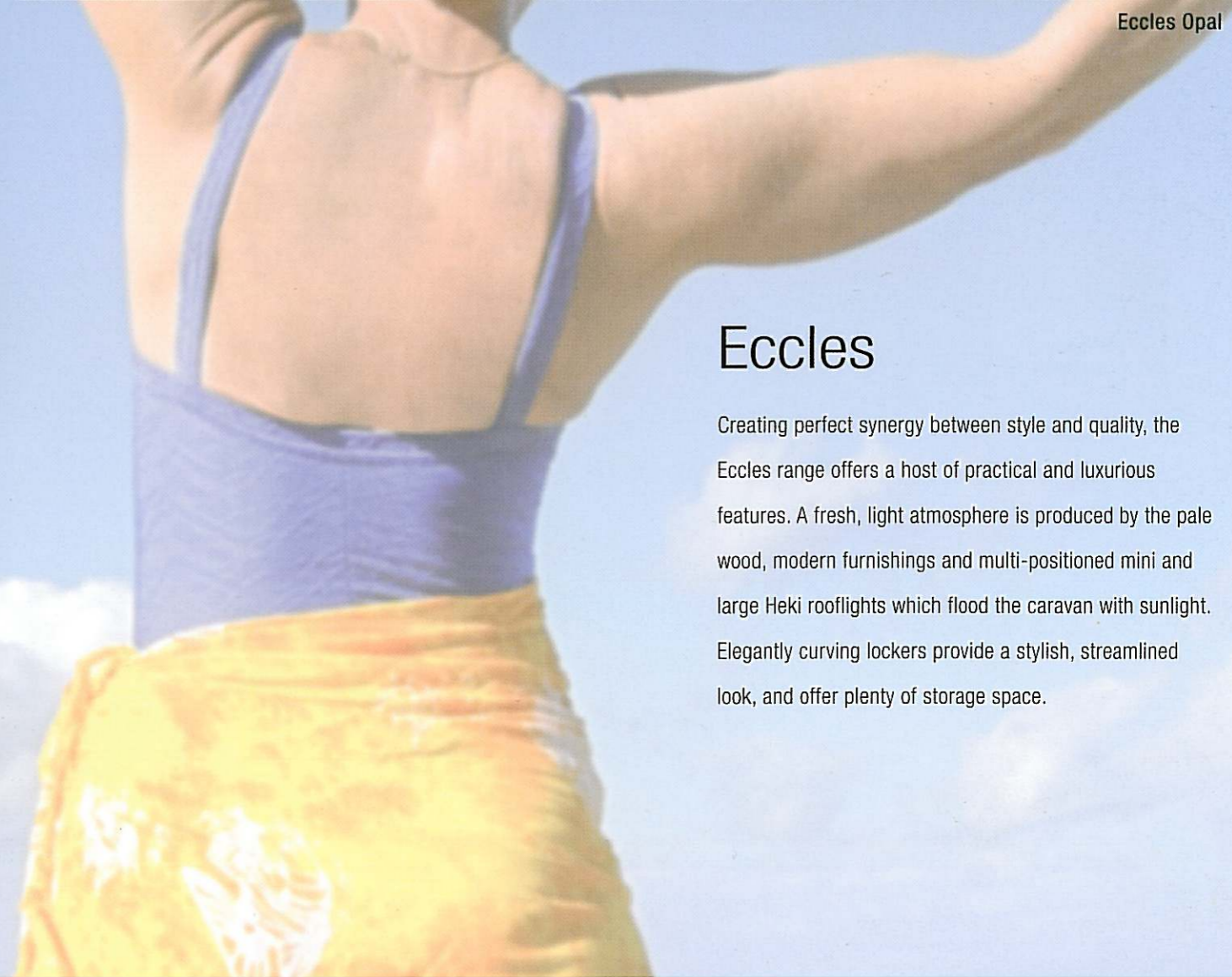
Europa 500



relax in
comfort



Eccles Opal



Eccles

Creating perfect synergy between style and quality, the Eccles range offers a host of practical and luxurious features. A fresh, light atmosphere is produced by the pale wood, modern furnishings and multi-positioned mini and large Heki rooflights which flood the caravan with sunlight. Elegantly curving lockers provide a stylish, streamlined look, and offer plenty of storage space.



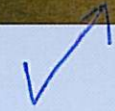
Eccles Emerald



relax in
comfort



Eccles Elite Searcher



Eccles Elite

Continuing this unique, distinctive and chic continental theme, the interior of the Eccles Elite is packed with style and practicality. Softly curving wardrobes and lockers combine with luxurious carpets and curtains to give a sumptuous feel. A combination of sprung and foam upholstery provides comfort and support and an attractive blue and cream soft furnishing scheme creates an aesthetically pleasing environment. Colour co-ordinated fixtures and fittings add to the stylish appeal.



Eccles Elite Overlander

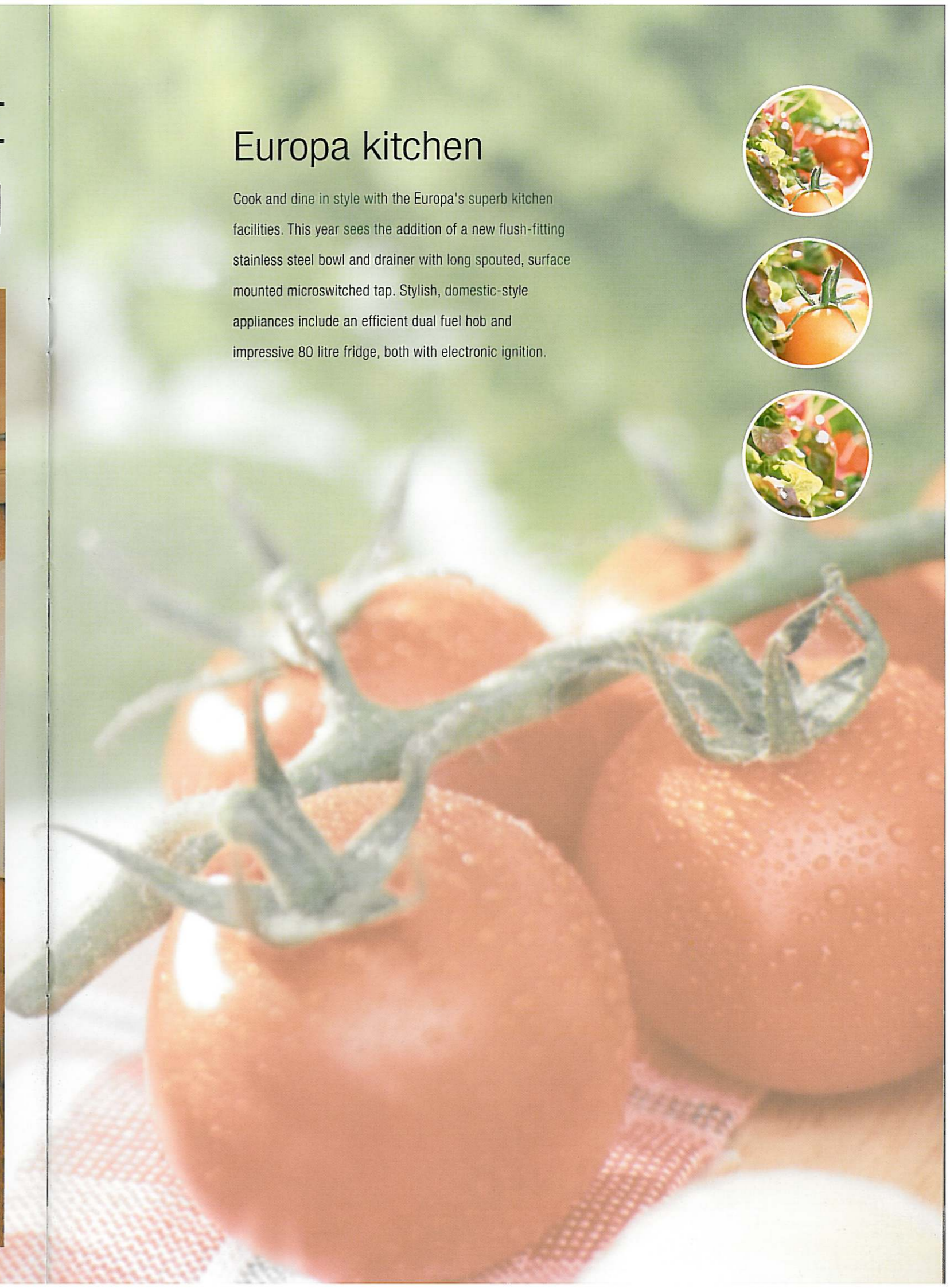
elegant dining



Europa 495

Europa kitchen

Cook and dine in style with the Europa's superb kitchen facilities. This year sees the addition of a new flush-fitting stainless steel bowl and drainer with long spouted, surface mounted microswitched tap. Stylish, domestic-style appliances include an efficient dual fuel hob and impressive 80 litre fridge, both with electronic ignition.





Eccles kitchen

The Eccles range offers an elegant freestanding table and spacious seating area. And the kitchen itself boasts a wealth of new luxurious and practical features such as electronic ignition power fridge, dual fuel hob, and stainless steel bowl with chopping board and drainer which can be removed when not in use. This innovative feature, coupled with an extended dropdown work surface in some models, creates more workspace than ever before.



Eccles Onyx

elegant
dining



Eccles Amber & Diamond



Eccles Elite kitchen

Setting new standards in kitchen and dining equipment, the new Eccles Elite offers home-from-home comfort and style. The same clever workspace arrangement as the Eccles makes room for a microwave oven and 135 litre fridge (Searcher only). Storage is offered in the form of pull-out baskets and spacious cupboards. A flush-fitting silver steel thermostatic oven with grill and pan storage has a dual fuel hob with cut out safety feature.

elegant dining



Eccles Elite Searcher



Eccles Elite Searcher



Sterling caravans provide superb, state-of-the-art washroom facilities with separate showers in some models and practical vanity units. Sterling washrooms are spacious and light and provide all mod cons as well as offering plenty of storage for toiletries.

Europa washroom

Even the entry level Europa offers luxuries such as stylish chrome finish shower equipment, microswitched chrome finish lever mixer tap, and Thetford cassette toilet with independent tank. Water is heated by an efficient dual fuel water heater.



Europa 495 & 500



Europa 460, 520 & 525

spacious
bathing



Eccles washroom

Some models offer a pelmet shelf with light, and access to handy wardrobe shelving which is located behind the vanity mirror. Shower areas are spacious, and colour co-ordinated halogen lighting is contemporary and stylish to suit the overall look.



Eccles Amethyst, Jewel, Sapphire & Opal



Eccles Onyx



Eccles Topaz, Emerald & Moonstone

spacious
bathing



Eccles Elite washroom

Moving up the range, new washroom layouts are more spacious than ever and enjoy luxurious sealed, circular shower cubicles with chrome finish equipment, large vanity bowls, windows and electric flush Thetford cassette toilets. Stylish new wallboard adds to the domestic style luxury.



Eccles Elite Trekker & Wayfarer



Eccles Elite Searcher

spacious
bathing

Europa bedroom

With no less than eight stylish and innovative models to choose from in the Europa range, there is a layout and bed arrangement to suit everyone. Layouts include fixed rear beds with large centre or rear washrooms, or full length front beds and rear bunks, which, in the new 540, are hinged to reveal handy 'garage' storage space.



peaceful
slumber



Europa 495



Europa 540



Eccles bedroom

Spacious and comfortable, the Eccles range offers several superb sleeping options. Whether you have a large family or travel alone, there is a layout to suit. Interior designers and skilled craftsmen have created sumptuous living areas which cleverly and easily convert to form ample sleeping accommodation, which also incorporates spacious storage solutions.



peaceful
slumber



Eccles Elite bedroom

The high standards of furniture provided by Sterling ensure that every night spent in an Eccles Elite will be a peaceful one. Comfort is top of the list with double beds offering robust aluminium frames, and all beds offering cantilever action hinged, slatted bed tops which ensure a good night's sleep, as well as offering easy access to under-bed storage.

peaceful
slumber



features



1



2



3



4



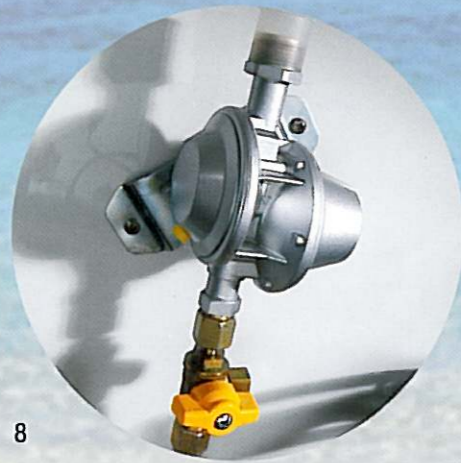
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6



7



8



9



10



11



12

1. Fridge with full width freezer and electronic ignition
2. Electrical control panel over door (Eccles and Eccles Elite)
3. Luxury loose fit carpet (Eccles and Eccles Elite)
4. Provision for sound system, with fitted speakers and aerial for easy fitting
5. Cocktail cabinet with courtesy light
6. Dual fuel hob with 800w electric hot plate and three gas burners incorporating flame failure protection and electronic ignition
7. Microwave oven (Eccles Elite)
8. Bulkhead mounted gas regulator
9. AKS 2004 AL-KO stabiliser
10. Round rear light cluster (Eccles and Eccles Elite)
11. Underslung spare wheel carrier
12. Multi position 'Mini Heki' clear skylights with blind and flyscreen (model specific)
13. Kitchen utensil rack (model specific)

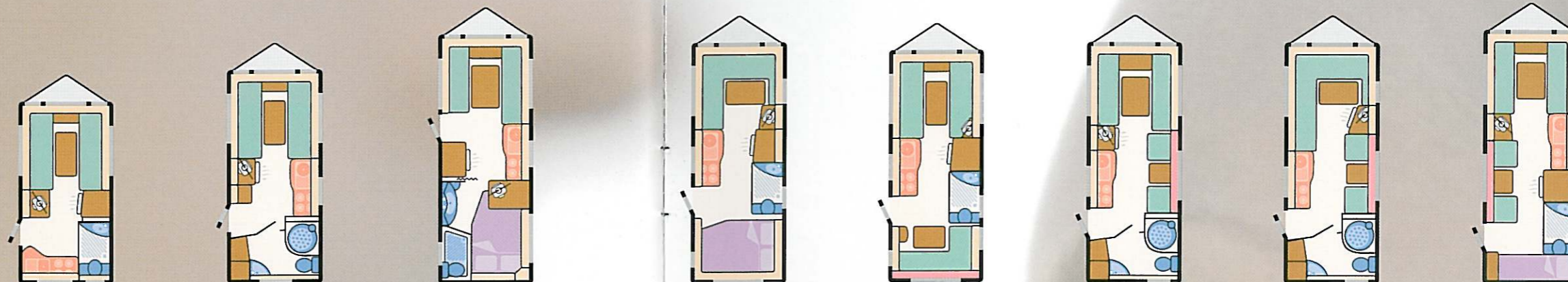


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Europa

Technical Specification

- LIVING AREA
- FURNITURE
- KITCHEN
- WASHROOM
- FIXED BEDS
- LOCKERS
- BUNK BED



Specification

	390	460	490	495	500	520	525	540
Berths	2	2	4	4	5	4	4	6
Number of Axles	1	1	1	1	1	1	1	1
Internal Length (at bed box height)	3.94m/12' 11"	4.61m/15' 2"	5.39m/17' 8"	5.23m/17' 2"	5.03m/16' 6"	5.23m/17' 2"	5.23m/17' 2"	5.50m/18' 1"
Overall Width	2.16m/7' 1"	2.16m/7' 1"	2.23m/7' 4"	2.23m/7' 4"	2.16m/7' 1"	2.16m/7' 1"	2.16m/7' 1"	2.23m/7' 4"
Overall Height (including Status TV aerial)	2.76m/9' 1"	2.76m/9' 1"	2.76m/9' 1"	2.76m/9' 1"	2.76m/9' 1"	2.76m/9' 1"	2.76m/9' 1"	2.76m/9' 1"
Overall Length	5.56m/18' 3"	6.24m/20' 6"	7.02m/23' 0"	6.86m/22' 6"	6.65m/21' 10"	6.86m/22' 6"	6.86m/22' 6"	7.13m/23' 5"
Mass in Running Order	946kg/18.6cwt	1023kg/20.1cwt	1163kg/22.9cwt	1124kg/22.1cwt	1100kg/21.7cwt	1120kg/22.0cwt	1115kg/21.9cwt	1177kg/23.2cwt
Essential Habitation Equipment Payload	90kg/1.8cwt	82kg/1.6cwt	82kg/1.6cwt	90kg/1.8cwt	90kg/1.8cwt	82kg/1.6cwt	82kg/1.6cwt	90kg/1.8cwt
Personal Effects Payload	96kg/1.9cwt	103kg/2.1cwt	131kg/2.6cwt	129kg/2.5cwt	137kg/2.6cwt	129kg/2.6cwt	129kg/2.6cwt	224kg/4.3cwt
Optional Equipment Payload	4kg/0.1cwt	4kg/0.1cwt	4kg/0.1cwt	4kg/0.1cwt	4kg/0.1cwt	4kg/0.1cwt	4kg/0.1cwt	4kg/0.1cwt
Maximum Technical Permissible Laden Mass	1136kg/22.4cwt	1212kg/23.9cwt	1380kg/27.2cwt	1347kg/26.5cwt	1331kg/26.2cwt	1335kg/26.3cwt	1330kg/26.2cwt	1495kg/29.4cwt
Awning A/A Dimension††	8.22m/26' 12"	8.90m/29' 2"	9.68m/31' 9"	9.52m/31' 3"	9.31m/30' 7"	9.52m/31' 3"	9.52m/31' 3"	9.79m/32' 1"
Tyre Size	195/70 r14 91	195/70 r14 91	175r14 99	175r14 99	195/70r14 95	175r14 99	175r14 99	175r14 99

Bed Sizes

Front Double†	204cm x 190cm/6'8" x 6'3"	204cm x 190cm/6'8" x 6'3"	208cm x 167cm/6'10" x 5'6"	209cm x 139cm/6'10" x 4'7"	204cm x 190cm/6'8" x 6'3"	204cm x 180cm/6'8" x 5'11"	204cm x 139cm/6'8" x 4'7"	204cm x 180cm/6'8" x 5'11"
or One Single	190cm x 67cm/6'3" x 2'2"	190cm x 67cm/6'3" x 2'2"	190cm x 71cm/6'3" x 2'4"		190cm x 67cm/6'3" x 2'2"	190cm x 67cm/6'3" x 2'2"	190cm x 67cm/6'3" x 2'2"	180cm x 71cm/5'11" x 2'4"
and One Single	190cm x 67cm/6'3" x 2'2"	190cm x 67cm/6'3" x 2'2"	167cm x 71cm/5'6" x 2'4"		190cm x 67cm/6'3" x 2'2"	180cm x 67cm/5'11" x 2'2"	190cm x 71cm/6'3" x 2'4"	180cm x 71cm/5'11" x 2'4"
Rear Double			198cm x 138cm/6'6" x 4'6"	205cm x 138cm/6'8" x 4'6"	204cm x 119cm/6'8" x 3'11"			
Rear Bunk					198cm x 56cm/6'6" x 1'10"			
Side Single (offside)						180cm x 66cm/5'11" x 2'2"	180cm x 66cm/5'11" x 2'2"	180cm x 66cm/5'11" x 2'2"
Side Bunk						178cm x 56cm/5'10" x 1'10"	178cm x 56cm/5'10" x 1'10"	178cm x 56cm/5'10" x 1'10"
Rear Lower Bunk								182cm x 62cm/6'0" x 2'1"
Rear Upper Bunk								182cm x 60cm/6'0" x 2'0"

*Estimated weight

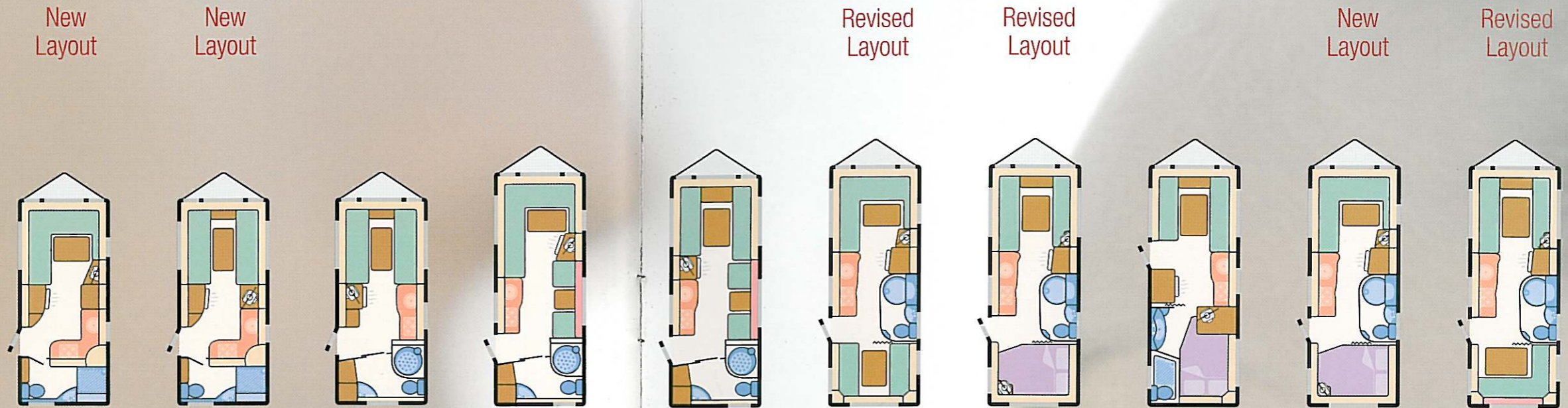
†Double bed sizes are quoted with wrap round seating.

††Note on awning sizes: Due to the varying awning designs and sizes the awning sizes given are approximate only. Specific awning sizes must be confirmed by your dealer or the awning manufacturer prior to purchase.

Eccles

Technical Specification

- LIVING AREA
- FURNITURE
- KITCHEN
- WASHROOM
- FIXED BEDS
- LOCKERS
- BUNK BED



Specification

	AMBER	DIAMOND	TOPAZ	EMERALD	MOONSTONE	AMETHYST	JEWEL	ONYX	OPAL	SAPPHIRE
Berths	2	2	2	4	4	5	4	4	4	5
Number of Axles	1	1	1	1	1	1	1	1	1	1
Internal Length (at bed box height)	4.61m/15' 2"	4.61m/15' 2"	4.61m/15' 2"	5.23m/17' 2"	5.23m/17' 2"	5.39m/17' 8"	5.39m/17' 8"	5.39m/17' 8"	5.39m/17' 8"	5.39m/17' 8"
Overall Width	2.23m/7' 4"	2.23m/7' 4"	2.23m/7' 4"	2.23m/7' 4"	2.23m/7' 4"	2.23m/7' 4"	2.23m/7' 4"	2.23m/7' 4"	2.23m/7' 4"	2.23m/7' 4"
Overall Height (including Status TV aerial)	2.76m/9' 1"	2.76m/9' 1"	2.76m/9' 1"	2.76m/9' 1"	2.76m/9' 1"	2.76m/9' 1"	2.76m/9' 1"	2.76m/9' 1"	2.76m/9' 1"	2.76m/9' 1"
Overall Length	6.30m/20' 8"	6.30m/20' 8"	6.30m/20' 8"	6.92m/22' 8"	6.92m/22' 8"	7.08m/23' 3"	7.08m/23' 3"	7.08m/23' 3"	7.08m/23' 3"	7.08m/23' 3"
Mass in Running Order	1093kg/21.5cwt	1109kg/21.8cwt*	1133kg/22.3cwt*	1209kg/23.8cwt	1224kg/24.1cwt*	1259kg/24.8cwt*	1266kg/25.0cwt*	1246kg/24.6cwt*	1256kg/24.8cwt*	1270kg/25.0cwt*
Essential Habitation Equipment Payload	82kg/1.6cwt	82kg/1.6cwt	82kg/1.6cwt	82kg/1.6cwt	82kg/1.6cwt	82kg/1.6cwt	82kg/1.6cwt	82kg/1.6cwt	82kg/1.6cwt	82kg/1.6cwt
Personal Effects Payload	104kg/2.1cwt	104kg/2.1cwt	104kg/2.1cwt	130kg/2.6cwt	130kg/2.6cwt	142kg/2.8cwt	132kg/2.6cwt	132kg/2.6cwt	132kg/2.6cwt	142kg/2.8cwt
Optional Equipment Payload	19kg/0.4cwt	19kg/0.4cwt	6kg/0.1cwt	6kg/0.1cwt	6kg/0.1cwt	6kg/0.1cwt	6kg/0.1cwt	6kg/0.1cwt	6kg/0.1cwt	6kg/0.1cwt
Maximum Technical Permissible Laden Mass	1298kg/25.6cwt	1314kg/25.9cwt*	1325kg/26.1cwt*	1427kg/28.1cwt	1442kg/28.4cwt*	1489kg/29.3cwt*	1486kg/29.3cwt*	1466kg/28.9cwt*	1476kg/29.1cwt*	1500kg/29.5cwt
Awning A/A Dimension††	8.90m/29' 2"	8.90m/29' 2"	8.90m/29' 2"	9.52m/31' 3"	9.52m/31' 3"	9.68m/31' 9"	9.68m/31' 9"	9.68m/31' 9"	9.68m/31' 9"	9.68m/31' 9"
Tyre Size	195/70r14 95	195/70r14 95	195/70r14 95	175r14 99	175r14 99	175r14 99	175r14 99	175r14 99	175r14 99	175r14 99

Bed Sizes

Front Double	208cm x 139cm/6'10" x 4'7"	208cm x 190cm/6'10" x 6'3"	208cm x 190cm/6'10" x 6'3"	208cm x 139cm/6'10" x 4'7"	208cm x 180cm/6'10" x 5'11"	208cm x 139cm/6'10" x 4'7"	208cm x 180cm/6'10" x 5'11"	208cm x 166cm/6'10" x 5'5"	208cm x 139cm/6'10" x 4'7"	208cm x 180cm/6'10" x 5'11"
or One Single		190cm x 71cm/6'3" x 2'4"	190cm x 71cm/6'3" x 2'4"	190cm x 71cm/6'3" x 2'4"	190cm x 71cm/6'3" x 2'4"		190cm x 71cm/6'3" x 2'4"	190cm x 71cm/6'3" x 2'4"		190cm x 71cm/6'3" x 2'4"
and One Single		190cm x 71cm/6'3" x 2'4"	190cm x 71cm/6'3" x 2'4"	190cm x 71cm/6'3" x 2'4"	180cm x 71cm/5'11" x 2'4"		180cm x 71cm/5'11" x 2'4"	166cm x 71cm/5'5" x 2'4"		180cm x 71cm/5'11" x 2'4"
Rear Double						208cm x 138cm/6'10" x 4'6"	190cm x 138cm/6'3" x 4'6"	196cm x 138cm/6'5" x 4'6"	190cm x 138cm/6'3" x 4'6"	192cm x 138cm/6'4" x 4'6"
Rear Bunk						192cm x 58cm/6'4" x 1'11"				192cm x 58cm/6'4" x 1'11"
Side Single (offside)				180cm x 66cm/5'11" x 2'2"	180cm x 66cm/5'11" x 2'2"					
Side Bunk				178cm x 56cm/5'10" x 1'10"	178cm x 56cm/5'10" x 1'10"					

*Estimated weight

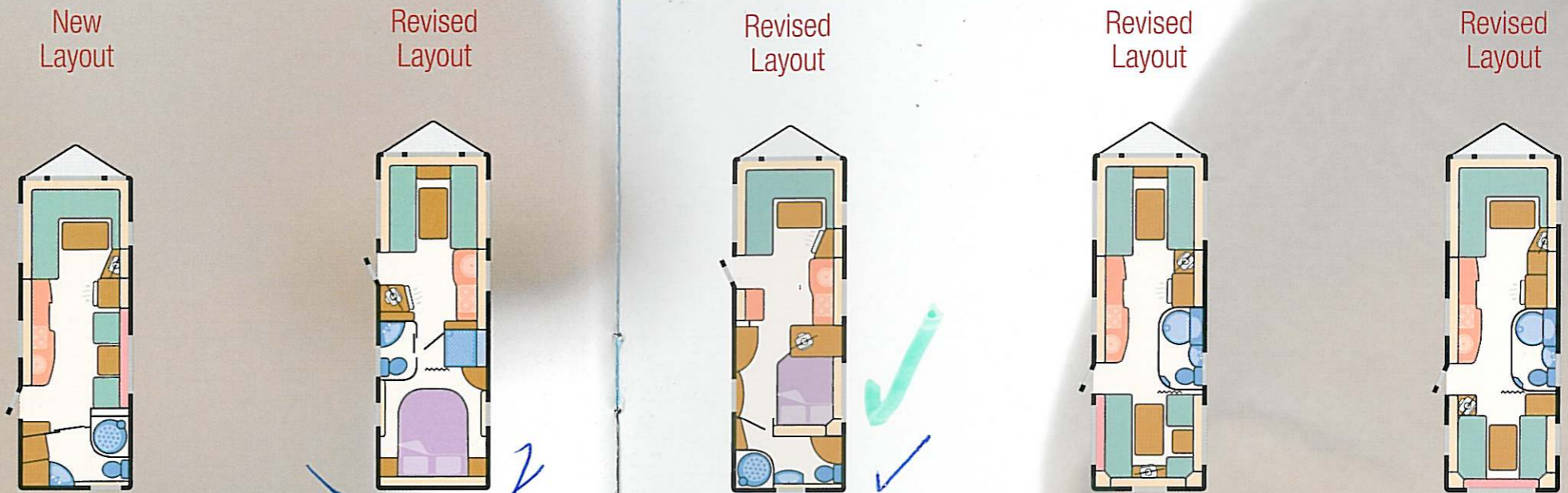
†Double bed sizes are quoted with wrap round seating.

††Note on awning sizes: Due to the varying awning designs and sizes the awning sizes given are approximate only. Specific awning sizes must be confirmed by your dealer or the awning manufacturer prior to purchase.

Eccles Elite

Technical Specification

- LIVING AREA
- FURNITURE
- KITCHEN
- WASHROOM
- FIXED BEDS
- LOCKERS
- BUNK BED



Specification

	OVERLANDER	EXPLORER	SEARCHER	TREKKER	WAYFARER
Berths	4	4	4	5 Opt 6	5
Number of Axles	2	2	2	2	2
Internal Length (at bed box height)	5.85m/19' 2"	6.27m/20' 7"	6.27m/20' 7"	6.27m/20' 7"	6.27m/20' 7"
Overall Width	2.23m/7' 4"	2.23m/7' 4"	2.23m/7' 4"	2.23m/7' 4"	2.23m/7' 4"
Overall Height (including Status TV aerial)	2.76m/9' 1"	2.76m/9' 1"	2.76m/9' 1"	2.76m/9' 1"	2.76m/9' 1"
Overall Length	7.54m/24' 9"	7.96m/26' 1"	7.96m/26' 1"	7.96m/26' 1"	7.96m/26' 1"
Mass in Running Order	1342kg/26.4cwt	1413kg/27.8cwt	1482kg/29.2cwt	1461kg/28.7cwt*	1442kg/28.4cwt*
Essential Habitation Equipment Payload	115kg/2.3cwt	115kg/2.3cwt	115kg/2.3cwt	115kg/2.3cwt	115kg/2.3cwt
Personal Effects Payload	136kg/2.6cwt	140kg/2.7cwt	140kg/2.7cwt	160kg/3.1cwt	150kg/2.9cwt
Optional Equipment Payload	29kg/0.6cwt	29kg/0.6cwt	29kg/0.6cwt	49kg/1.0cwt	29kg/0.6cwt
Maximum Technical Permissible Laden Mass	1622kg/31.9cwt	1697kg/33.4cwt	1766kg/34.8cwt	1785kg/35.1cwt*	1736kg/34.2cwt*
Awning A/A Dimension††	10.08m/33' 1"	10.50m/34' 5"	10.50m/34' 5"	10.50m/34' 5"	10.50m/34' 5"
Tyre Size	175/65r14 82	175/65r14 82	175/65r14 82	175/65r14 82	175/65r14 82

Bed Sizes

Front Double†	208cm x 139cm/6'10" x 4'7"	208cm x 174cm/6'10" x 5'8½"	208cm x 139cm/6'10" x 4'7"	208cm x 180cm/6'10" x 5'11"	208cm x 139cm/6'10" x 4'7"
or One Single		174cm x 71cm/5'8½" x 2'4"		190cm x 71cm/6'3" x 2'4"	
and One Single		180cm x 71cm/5'11" x 2'4"		180cm x 71cm/5'11" x 2'4"	
Rear Double		186cm x 134cm/6'1" x 4'5"	192cm x 138cm/6'4" x 4'6"	205cm x 137cm/6'9" x 4'6"	208cm x 138cm/6'10" x 4'6"
Rear Bunk					192cm x 58cm/6'4" x 1'11"
Side Single (offside)	180cm x 66cm/5'11" x 2'2"			177cm x 68cm/5'10" x 2'3"	
Side Single (nearside)				177cm x 68cm/5'10" x 2'3"	
Side Bunk	178cm x 56cm/5'10" x 1'10"			172cm x 56cm/5'8" x 1'10"	
Optional Bunk				172cm x 56cm/5'8" x 1'10"	

*Estimated weight

†Double bed sizes are quoted with wrap round seating.

††Note on awning sizes: Due to the varying awning designs and sizes the awning sizes given are approximate only. Specific awning sizes must be confirmed by your dealer or the awning manufacturer prior to purchase.



The Hallmark of Excellence

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INVESTOR IN PEOPLE

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The touring caravans described in this brochure are designated by their model year. The model year runs from 1 September to 31 August and the despatch of 2004 models will have commenced on or after 1 September 2003.

Issued September 2003

